

Privacy Policy of D. Daye Hunter Designs, LLC. Website

Last Updated: 5/22/2022

1. **Introduction.** This Privacy Policy discloses the policies of D. Daye Hunter at www.ddayehunter.com and its operator D. Daye Hunter Designs, an Arizona LLC located in Chandler, Arizona 85224 (collectively “we” or “us”) regarding the collection, use and disclosure of information that you (a “User”) submit to us or that is collected through your use of D. Daye Hunter Designs.
2. **Location.** D. Daye Hunter Designs is located in United States and is subject to United States’s laws. If you are outside of United States, your use of the website constitutes consent to the transmission of personal information to United States. If your use of D. Daye Hunter Designs is against the laws of your jurisdiction, it is your responsibility to refrain from the use of D. Daye Hunter Designs.
3. **Types of Personal Information Collected.** “Personal information” is data that identifies, relates to, describes, can be used to contact, or could reasonably be linked directly or indirectly to a User. For purposes of this Policy, there is no meaningful distinction between the terms “personal information” and “personal data.”
 - a. **Personal Information Collected - General.** We collect the following categories of personal information from Users:
 - First Name
 - Last Name
 - Address
 - Email Address
 - Telephone Number
 - Geolocation Info
 - Credit card Info
 - Billing Info
 - Clothing size
 - b. **Sensitive Personal Information.** We do not proactively collect sensitive personal information as defined under Article 9 of the GDPR.
4. **Collection of Personal Information.**
 - a. **Submission from User.** Certain items of personal information we rely on you to submit to us. When a user subscribes to this site they submit their first name, last name, and email address. When a user purchases from the e-commerce store, they submit the following information: first name, last name, phone number, email address, credit card information, billing information, shipping information, and clothing size(s) and shopping preferences.
 - b. **Automatic Collection.** Certain items of personal information are collected from you upon visiting D. Daye Hunter Designs, namely: Geolocation Info.
5. **Cookies and Other Tracking Technologies.**
 - a. **Cookies.** D. Daye Hunter Designs utilizes cookies for the following purposes: to provide a great experience for our visitors and customers, to identify our registered members (users who registered to our site), to monitor and analyze performance, operation, and effectiveness of the Wix platform; and to ensure the platform is secure and safe to use. These cookies remain associated with you. Deleting these cookies may result in limited functionality.
 - b. **Third Party Cookies.** We work with third parties that place cookies on our Website to provide:
 - i. **Analytics.** We use third-party analytics cookies to gain insight into how our visitors use D. Daye Hunter Designs. The following third parties utilize cookies on D. Daye Hunter for analytics: Google and Wix for marketing purposes
 - c. **Third Party Cookies Control.** To the extent D. Daye Hunter exercises any control over the cookies created by Third Parties, it will be done in compliance with this Privacy policy. Other companies' use of their cookies is subject to their own privacy policies and not ours.
 - d. **Opting Out of Cookies and Other Tracking Technologies.**
 - i. **Opting out of Cookies.** If you prefer to opt out of First Party cookies, please take the following steps: via cookie banner

- ii. *Opting out of Third Party Cookies.* To opt out of third party cookies, refer to the methods they have posted on their individual websites.
6. **Processing Bases.** Pursuant to Art. 6 of the GDPR, we rely on the following legal bases to process your personal information:
 - a. **User Consent:** When you give permission to process your personal information.
 - b. **Performance of Contract.** We process your personal information to adequately perform the contract that we have with you, such as retaining your information to effectively receive and forward mail.
 - c. **Legal Obligations.** We process your personal information to comply with legal obligations to which we are subject, such as tax obligations, and when we are obliged to comply with lawful requests from competent authorities such as law enforcement.
 - d. **Protect Vital Interests.** We carry out the processing of your personal information pursuant to the protection of vital interests.
 - e. **Legitimate Interests.** Provided that such processing does not outweigh your rights and freedoms, we carry out the processing of your data to perform our business operations.
7. **Use of Personal Information.** In general, we use your personal information to:
 - a. Process your order;
 - b. Communicate with you regarding your order, your account, the use of our products or services, or otherwise provide customer service;
 - c. Maintain your account and keep track of any purchases made by you;
 - d. Personalize your experience on the Website;
 - e. Send you marketing communications about services and products offered by D. Daye Hunter, D. Daye Hunter Designs and affiliate companies of D. Daye Hunter Designs, as permitted by law;
 - f. Improve our website, your personal information may be analyzed to search for patterns which may help improve the overall website experience;
 - g. Improve the customer service we provide, your personal information may be used for review and quality control purposes;
 - h. Authenticate your credit or debit card account information;
 - i. Create de-identified personal information to be used by us; and
 - j. Use for any other reason you consent to.
8. **Electronic Communications.** Consistent with this Privacy Policy and as is permitted by applicable law, we may communicate with you via electronic messages, including email. We receive notice when you open an email or click a link within a marketing email.
9. **Disclosure of Personal Information to Third-Parties.** We disclose the personal information we collect (or otherwise generate or obtain) for the following purposes:
 - a. **In the event of a corporate transaction.** We may disclose or transfer your information to a third party if we sell, transfer, divest, or disclose all or a portion of our business or assets to another company in connection with or during negotiation of any merger, financing, acquisition, bankruptcy, dissolution, transaction, or proceeding.
 - b. **Use to protect against, investigate and deter fraudulent activity.** When necessary, your personal information may be disclosed to third parties for the purpose of protecting against, investigating and deterring fraudulent, as well as unauthorized or illegal, activity.
 - c. **Defend our legal rights.** To protect and defend the legal rights of D. Daye Hunter Designs, LLC., and D. Daye Hunter Design's employees, we may disclose your personal information. We may also require your personal information to defend against legal claims, or to establish our legal rights.
 - d. **To comply with and as required by law.** We may disclose your personal information to government authorities or other relevant third parties in order to comply with applicable legal requirements, judicial proceedings, court orders, subpoenas, legal process, or lawful requests from governmental authorities.
 - e. **At your request.** We also share your information as directed or requested by you, or subject to your consent. In some circumstances, you may have the right to opt-out or object to our sharing of your information with certain third parties.
10. **The Ability of Others to View Your Information.** When you use the Website, certain information you post or provide on the publicly available portions of the Website may become publicly available and may be collected and used by others, including people outside of the control of the Website. We have no obligations with respect to any information that you post to publicly available parts of the Website.
11. **Security.** We have implemented commercially reasonable safeguards to provide adequate protection for the storage and transfer of your Personal Information. Despite the measures we have taken, we cannot guarantee that your personal information will only be accessed by authorized parties. We are

not responsible for third parties that circumvent the safeguards we have put in place. We will notify you if we become aware of unauthorized access of your personal information.

12. **Retention of Personal Information.** Unless there is something in this Policy to the contrary, we may retain your personal information for as long as your account is active and for a period of time thereafter to allow you to re-activate your account without loss of information. We may also retain your personal information as necessary to comply with legal requirements and obligations, defend our rights, resolve conflicts, improve our website, address complaints, and enforce contracts.
13. **Storage of Credit Card Information.** We do not store your credit card or debit card information ourselves. We do not access such information for other purposes without your permission. While credit or debit card information is safeguarded through our third-party service provider, no method of electronic storage is 100% and we cannot guarantee its absolute security. When your credit or debit card account information is being transmitted through our Website, it will be protected by security protocols.
14. **Third Party Links.** D. Daye Hunter Designs may contain links to other sites that are not owned or controlled by D. Daye Hunter Designs, LLC. We are not responsible for the privacy practices or the content of such other websites and this Privacy Policy does not apply to any other sites. We make no representation regarding the privacy practices of any other sites regardless of whether we advertise on those sites or provide a link to those sites from our Website.
15. **California Consumer Privacy Act Notice.** D. Daye Hunter has not disclosed or sold the personal information of California residents in the past 12 months. D. Daye Hunter has no intention of disclosing or selling the personal information of California Residents in the next 12 months.

16. Your Choices and Rights

- a. **General.** You may choose not to provide some of the personal information described above. Please note, however, that many of our services require some personal information to operate, so if you choose not to provide the personal information necessary to operate and provide you with a particular service or feature of that service, you may not be able to use that service or feature.

b. Rights Under the GDPR.

- i. *Generally.* Users that reside in the European Union, Iceland, Lichtenstein, Norway, Switzerland, or the United Kingdom have the following rights:
 1. The Right to Access;
 2. The Right to Rectification;
 3. The Right to Erasure;
 4. The Right to Restrict Processing;
 5. The Right to Object to Processing;
 6. The Right to Data Portability;
- ii. *Exercising GDPR Rights.* If you reside in one of the countries above and wish to exercise your rights, you may contact us
 1. Going to this link: www.ddayehunter.com;
 2. Sending a request to dominique.dayehunter@ddayehunter.com;
- iii. *Time to Respond.* D. Daye Hunter has 30 days to respond to your request.
- iv. *Supervisory Authority.* Should you wish to report a complaint or if you feel that we have not addressed your concern in a satisfactory manner, you may contact your local data protection supervisory authority.

c. Rights Under the CCPA.

- i. *Generally.* Residents of California have the following rights under the California Consumer Privacy Act of 2018 (CCPA):
 1. The right to request that we disclose to you the categories of personal information we have collected about you, specific pieces of personal information collected about you, the sources of that personal information, the commercial purpose of collecting your personal information, and the categories of third parties that personal information is disclosed to;
 2. If we sold your personal information, you have the right to request that we disclose your categories of information sold and disclosed;
 3. The right to request that we delete any personal information about you which we have collected from you. We may deny this request if the personal information is necessary to complete a transaction, detect security incidents, debug products, exercise free speech, comply with the California Electronic Communication Privacy Act, engage in research for public benefit, enable internal uses aligned with consumer desires, or comply with legal obligations;

4. The right to request that we correct any inaccurate personal information we have about you;
 5. The right to Opt-out of the sale of your personal information; and
 6. The right not to be discriminated against for exercising your consumer rights.
- ii. *Exercising CCPA Rights.* If you live in California and want to exercise your rights, you may contact us one of the following methods:
 1. Going to this link: www.ddayehunter.com;
 2. Sending a request to dominique.dayehunter@ddayehunter.com;
- d. **Consent.** For any personal information that is collected, used or processed pursuant to your consent, you may withdraw your consent at any time by contacting us by one of the methods listed below. Withdrawal of your consent will not affect the use or collection of your personal information prior to your withdrawal. You may withdraw your consent by contacting us by one of the methods listed below.
 - e. **Ability to Unsubscribe From Marketing Emails.** You may “opt-out” of electronic communications from us by emailing ddayehunterdesigns@gmail.com or any method described in the electronic communication. You may also contact us through the methods described below to unsubscribe from email communications. This applies to promotional communications and not administrative communications we feel are necessary to provide the services on the Website.
 - f. **Sharing with Third Parties.** We do not automatically share your personal information with third party service providers without your consent, except for any such disclosures that are necessary to fulfill the services you contracted for with us to provide through the Website. All other disclosures to third party business service providers are only made through your affirmative actions, by indicating on the Website that you are interested in third party services. To prevent the disclosure of your personal information to these third party service providers, do not opt-in for the service.
17. **Corrections to Personal Information.** If you would like to update the information you have provided to us, please contact us via the method listed below.
 18. **Do-Not-Track Requests.** “Do-Not-Track” is a web browser setting that sends a signal instructing the website not to track a user. D. Daye Hunter currently does not have a mechanism to respond to “Do-Not-Track” requests.
 19. **Revisions.** This Privacy Policy may be revised from time to time. We will post any such changes to this page and may otherwise post other alerts on the Website or communicate such changes through email. If you disagree with any such changes, please cease using the Website. Continued use following the posting of any such changes indicates your acceptance of the changes. If we make any changes to this Privacy Policy that materially impact previously collected personal information about you, we will make reasonable efforts to provide notice and obtain consent to any such changes as may be required by law.
 20. **Minors.** Minors under the age of 13 may not use the Website. We do not knowingly collect information from children under 13 years of age. Additionally, we recommend that users between the ages of 13 and 18 ask their parents for permission before sending any information about themselves to anyone over the Internet.
 21. **Data Protection Officer.** The Data Protection Officer for the website is Dominique Hunter, who may be reached by phone at by email at dominique.dayehunter@ddayehunter.com.
 22. **Terms of Use.** This Privacy Policy is subject to the terms contained in D. Daye Hunter’s Terms of Use.
 23. **Contact.** If you have any questions or concerns about this Policy or the way in which your personal information is handled, please contact us by email at dominique.dayehunter@ddayehunter.com.

Website Privacy Policy

Instruction Sheet

What is it?

The Website Privacy Policy is a document that outlines a website's policies and procedures regarding the collection of user's personal information.

Why Would I use it?

Websites that collect personal information about its users are required to have a Website Privacy Policy posted on the website. The Policy limits a website operator's liability and informs users about the types of personal information that will be collected and stored by the website, and how that information will be used.

What do I do with this Policy?

1. Review.

- Read through the Policy to make sure all of the information contained within is correct and accurately reflects the Website Privacy Policy you want to implement.

2. Post.

- When everything is correct, post the privacy policy on the website. Make sure the link is visible to users who are looking for it. The standard for a properly posted privacy policy is that it is clear and conspicuous. The link should contain the word "privacy". Most often, this link will be posted at the footer of the website.

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